

LAURA BOWLY

DESIGN

laurabowly.com



web design

flash animation

print layout

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WEBSITE CONTENT WRITING

SOLUTION
creative content for your business
WRITING

Good content attracts visitors to your website and turns them into customers. The text content of your website should never be an afterthought.

Did you know that search engines like Google are increasingly ignoring the traditional method of reading the hidden META tags for keywords and descriptions. They now read the entire web page and use it to generate matches. Therefore, the more keywords and phrases you incorporate into your sites content, the better your chances of being returned as a search result.

That said, there is an art to combining the necessary elements of your content in a way that reads well to humans as well as search engine spiders.

Laura Bowly Design works directly with Solution Writing to create effective content for your website. You will be asked to answer questions on a short questionnaire and come up with some key search terms and phrases. Those will be incorporated into the final content of your site.

Solution Writing will come up with content that suits your business style and addresses the demands of todays Search Engines.

Visit Solution Writing online at www.solutionwriting.com

